

Website beoordeling chewy.com

Gegenereerd op 20 September 2026 22:23 PM

De score is 60/100



SEO Content

	Titel	Pet Food, Products and Supplies at Low Prices - Free Shipping Lengte : 61 Perfect, uw title tag bevat tussen de 10 en 70 tekens.										
	Beschrijving	Shop Chewy for the best pet supplies ranging from pet food, toys and treats to litter, aquariums, and pet supplements plus so much more! If you have a pet-or soon will-you&#x27;ve come to the right place. Shop for all of your pet needs at Chewy&#x27;s online pet store. FREE shipping on orders \$49+, low prices and the BEST customer service! Lengte : 341 Idealiter zou uw meta description tussen de 70 en 160 tekens (spaties inbegrepen) moeten bevatten. Gebruik deze gratis tool om de tekstlengte te berekenen.										
	Zoekwoorden	Let op: meta keywords hebben sinds 2009 geen invloed meer op zoekresultaten. Weglaten schaadt uw SEO niet.										
	OG Meta Eigenschappen	Goed, uw pagina maakt gebruik van OG-eigenschappen. <table><tr><th>Eigenschap</th><th>Inhoud</th></tr><tr><td>title</td><td>Pet Food, Products and Supplies at Low Prices - Free Shipping</td></tr><tr><td>description</td><td>Shop Chewy for the best pet supplies ranging from pet food, toys and treats to litter, aquariums, and pet supplements plus so much more! If you have a pet-or soon will-you&#x27;ve come to the right place. Shop for all of your pet needs at Chewy&#x27;s online pet store. FREE shipping on orders \$49+, low prices and the BEST customer service!</td></tr><tr><td>url</td><td>https://chewy.com</td></tr><tr><td>image</td><td>https://static.chewy.com/lib/dft/1.1.0/img/website-image-card-1x.jpg</td></tr></table>	Eigenschap	Inhoud	title	Pet Food, Products and Supplies at Low Prices - Free Shipping	description	Shop Chewy for the best pet supplies ranging from pet food, toys and treats to litter, aquariums, and pet supplements plus so much more! If you have a pet-or soon will-you've come to the right place. Shop for all of your pet needs at Chewy's online pet store. FREE shipping on orders \$49+, low prices and the BEST customer service!	url	https://chewy.com	image	https://static.chewy.com/lib/dft/1.1.0/img/website-image-card-1x.jpg
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image	https://static.chewy.com/lib/dft/1.1.0/img/website-image-card-1x.jpg											

SEO Content

		type	website
	Koppen	H1 1 H2 13 H3 0 H4 0 H5 0 H6 0	• [H1] Welcome to Chewy • [H2] Who are you shopping for today? • [H2] Explore popular categories • [H2] 50% off your first Autoship order of prescription medication • [H2] Pet parenting made easy • [H2] Halloween is creeping up • [H2] Frisco Spider Dog & Cat Costume Accessory, Medium/Large • [H2] Frisco Shark Fin Dog & Cat Costume Accessory, X-Small/Small • [H2] Frisco Halloween Ghost Boo Bag Variety Pack Dog Toy, Medium, 7 count • [H2] Frisco Lion Mane Dog & Cat Costume, Medium • [H2] Frisco Baked Potato Dog & Cat Costume, Small • [H2] Frisco Halloween Raven Sound Electronic Plush Cat Toy with Silvertine & Catnip • [H2] Frisco Pup-kin Spice Latte Cape Costume Accessory, X-Small/Small • [H2] Frisco Halloween Fun Plush, Kicker, Mesh, Spring & Ball Variety Pack Cat Toy with Silvertine & Catnip, 20 count
	Afbeeldingen	We vonden 77 afbeeldingen op deze pagina. 18 alt-attributen are leeg of ontbreken. Voeg alternatieve tekst toe zodat zoekmachines de inhoud van uw afbeeldingen beter kunnen begrijpen.	
	Moderne afbeeldingsformaten	Uw website gebruikt geen next-generation afbeeldingsformaten (WebP/AVIF). Overweeg deze te gebruiken.	
	Lazy loading	Goed. Lazy loading is toegepast op uw afbeeldingen.	
	Tekst/HTML Ratio	Ratio : 1% De ratio van tekst tot HTML-code van deze pagina is lager dan 15 procent, dit betekent dat uw website waarschijnlijk meer tekstinhoud nodig heeft.	
	Flash	Perfect, er is geen Flash-inhoud gedetecteerd op deze pagina.	
	Iframe	Geweldig, er zijn geen Iframes gedetecteerd op deze pagina.	

AI-zoekoptimalisatie (GEO)

	AI-crawlertoegang	Perfect! De belangrijkste AI-zoek- en antwoordmachines (GPTBot,
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AI-zoekoptimalisatie (GEO)

		ClaudeBot, PerplexityBot, enz.) zijn niet geblokkeerd. Uw inhoud kan worden geciteerd in AI-zoekresultaten.										
		<table><tr><td>GPTBot</td><td>Toegestaan</td></tr><tr><td>OAI-SearchBot</td><td>Toegestaan</td></tr><tr><td>ClaudeBot</td><td>Toegestaan</td></tr><tr><td>PerplexityBot</td><td>Toegestaan</td></tr><tr><td>Google-Extended</td><td>Toegestaan</td></tr></table>	GPTBot	Toegestaan	OAI-SearchBot	Toegestaan	ClaudeBot	Toegestaan	PerplexityBot	Toegestaan	Google-Extended	Toegestaan
GPTBot	Toegestaan											
OAI-SearchBot	Toegestaan											
ClaudeBot	Toegestaan											
PerplexityBot	Toegestaan											
Google-Extended	Toegestaan											
	llms.txt	Geen llms.txt-bestand gevonden. Dit is nog geen officiële standaard, maar overweeg er een toe te voegen als u wilt optimaliseren voor AI-zoeken.										
	Doorzoekbaarheid	Goed. Deze pagina kan worden geïndexeerd door zoekmachines en AI.										

SEO Links

	URL Herschrijving	Goed. Uw links zien er vriendelijk uit!
	Underscores in de URLs	We hebben underscores gevonden in uw URL's. U zou liever koppeltekens moeten gebruiken om uw SEO te optimaliseren.
	Links op de pagina	We vonden in totaal 232 links inclusief 0 link(s) naar bestanden
	Statistics	Externe Links : norereferrer noopener 0% Externe Links : Passing Juice 0% Interne Links 100%

Links op de pagina

Ankertekst	Type	Juice
Sign in	Intern	Passing Juice
Dry Food	Intern	Passing Juice

Links op de pagina

Wet Food	Intern	Passing Juice
Fresh Food & Toppers	Intern	Passing Juice
Veterinary Diets	Intern	Passing Juice
Shop by Health Condition	Intern	Passing Juice
Puppy Food	Intern	Passing Juice
Bones, Bully Sticks & Naturals	Intern	Passing Juice
Soft & Chewy Treats	Intern	Passing Juice
Dental Treats	Intern	Passing Juice
Biscuits & Cookies	Intern	Passing Juice
Long-Lasting Chews	Intern	Passing Juice
Jerky Treats	Intern	Passing Juice
Freeze-Dried & Dehydrated	Intern	Passing Juice
Lickable Treats	Intern	Passing Juice
Flea & Tick	Intern	Passing Juice
Vitamins & Supplements	Intern	Passing Juice
Probiotics & Digestive Health	Intern	Passing Juice
Allergy & Itch Relief	Intern	Passing Juice
Heartworm & Dewormers	Intern	Passing Juice
Pharmacy & Prescriptions	Intern	Passing Juice
Anxiety & Calming Care	Intern	Passing Juice
Test Kits	Intern	Passing Juice
Crates, Pens & Gates	Intern	Passing Juice
Beds	Intern	Passing Juice
Tech & Smart Home	Intern	Passing Juice
Leashes, Collars & Harnesses	Intern	Passing Juice
Bowls & Feeders	Intern	Passing Juice
Clothing & Accessories	Intern	Passing Juice
Carriers & Travel	Intern	Passing Juice

Links op de pagina

Training & Behavior	Intern	Passing Juice
Plush Toys	Intern	Passing Juice
Chew Toys	Intern	Passing Juice
Fetch Toys	Intern	Passing Juice
Treat Dispensing Toys	Intern	Passing Juice
Puzzle Toys	Intern	Passing Juice
Rope & Tug Toys	Intern	Passing Juice
Pee Pads & Diapers	Intern	Passing Juice
Poop Bags & Scoopers	Intern	Passing Juice
Cleaners & Stain Removers	Intern	Passing Juice
Vacuums & Steam Cleaners	Intern	Passing Juice
Brushes & Combs	Intern	Passing Juice
Shampoos & Conditioners	Intern	Passing Juice
Grooming Tools	Intern	Passing Juice
Paw & Nail Care	Intern	Passing Juice
Ear Care	Intern	Passing Juice
Skin Care	Intern	Passing Juice
Wet Food	Intern	Passing Juice
Dry Food	Intern	Passing Juice
Shop by Health Consideration	Intern	Passing Juice
Veterinary Diets	Intern	Passing Juice
Highest Quality Food	Intern	Passing Juice
Food Toppers	Intern	Passing Juice
Kitten Food	Intern	Passing Juice
Clumping	Intern	Passing Juice
Scented	Intern	Passing Juice
Unscented	Intern	Passing Juice
Natural	Intern	Passing Juice

Links op de pagina

Lightweight	Intern	Passing Juice
Crystal	Intern	Passing Juice
Crunchy Treats	Intern	Passing Juice
Lickable Treats	Intern	Passing Juice
Soft & Chewy Treats	Intern	Passing Juice
Dental Treats	Intern	Passing Juice
Catnip	Intern	Passing Juice
Cat Grass	Intern	Passing Juice
Litter Boxes & Accessories	Intern	Passing Juice
Tech & Smart Home	Intern	Passing Juice
Beds	Intern	Passing Juice
Carriers & Travel	Intern	Passing Juice
Bowls & Feeders	Intern	Passing Juice
Grooming	Intern	Passing Juice
Collars, Leashes & Harnesses	Intern	Passing Juice
Flea & Tick	Intern	Passing Juice
Vitamins & Supplements	Intern	Passing Juice
Probiotics & Digestive Health	Intern	Passing Juice
Allergy & Itch Relief	Intern	Passing Juice
Pharmacy & Prescriptions	Intern	Passing Juice
Anxiety & Calming Care	Intern	Passing Juice
Urinary Tract & Kidneys	Intern	Passing Juice
Test Kits	Intern	Passing Juice
Trees & Condos	Intern	Passing Juice
Scratchers & Scratching Posts	Intern	Passing Juice
Wall Shelves	Intern	Passing Juice
Window Perches	Intern	Passing Juice
Interactive & Electronic Toys	Intern	Passing Juice

Links op de pagina

Scratchers	Intern	Passing Juice
Teasers & Wands	Intern	Passing Juice
Balls & Chasers	Intern	Passing Juice
Catnip Toys	Intern	Passing Juice
Plush & Mice Toys	Intern	Passing Juice
Feed	Intern	Passing Juice
Treats	Intern	Passing Juice
Fly Control	Intern	Passing Juice
Tack	Intern	Passing Juice
Health and Wellness	Intern	Passing Juice
Dewormers	Intern	Passing Juice
Vitamins and Supplements	Intern	Passing Juice
Feed	Intern	Passing Juice
Treats	Intern	Passing Juice
Feeders, Waterers and Deicers	Intern	Passing Juice
Chick Starter Feed	Intern	Passing Juice
Nesting and Egg Supplies	Intern	Passing Juice
Coops and Accessories	Intern	Passing Juice
Vitamins and Healthcare	Intern	Passing Juice
Cattle	Intern	Passing Juice
Goat	Intern	Passing Juice
Pig	Intern	Passing Juice
Sheep	Intern	Passing Juice
Llama and Alpaca	Intern	Passing Juice
Livestock Feed	Intern	Passing Juice
Livestock Supplements	Intern	Passing Juice
Wild Bird	Intern	Passing Juice
Wild Bird Food	Intern	Passing Juice

Links op de pagina

Wild Bird Seed	Intern	Passing Juice
Wild Bird Suet	Intern	Passing Juice
Wild Bird Feeders	Intern	Passing Juice
Hummingbird Supplies	Intern	Passing Juice
Duck and Waterfowl	Intern	Passing Juice
Rabbit	Intern	Passing Juice
Guinea Pig	Intern	Passing Juice
Hamster	Intern	Passing Juice
Ferret	Intern	Passing Juice
Rat	Intern	Passing Juice
Enclosures & Habitat Accessories	Intern	Passing Juice
Toys	Intern	Passing Juice
Parrot	Intern	Passing Juice
Parakeet	Intern	Passing Juice
Cockatiel	Intern	Passing Juice
Toys	Intern	Passing Juice
Cages and Accessories	Intern	Passing Juice
Food	Intern	Passing Juice
Perches	Intern	Passing Juice
Freshwater Fish Supplies	Intern	Passing Juice
Saltwater Fish Supplies	Intern	Passing Juice
Koi and Pond Supplies	Intern	Passing Juice
Fish Food	Intern	Passing Juice
Aquariums and Fish Tanks	Intern	Passing Juice
Fish Tank Filters and Media	Intern	Passing Juice
Aquarium Decorations	Intern	Passing Juice
Bearded Dragon	Intern	Passing Juice
Snake	Intern	Passing Juice

Links op de pagina

Aquatic Turtle	Intern	Passing Juice
Live Feeder Insects	Intern	Passing Juice
Food & Treats	Intern	Passing Juice
Tanks & Terrariums	Intern	Passing Juice
Heating & Lighting	Intern	Passing Juice
Prescription Flea & Tick	Intern	Passing Juice
Heartworm Prevention	Intern	Passing Juice
Pain Relief & Arthritis	Intern	Passing Juice
Antibiotics & Antifungals	Intern	Passing Juice
Allergy Relief	Intern	Passing Juice
Anxiety & Calming	Intern	Passing Juice
Ear & Skin Conditions	Intern	Passing Juice
Eye Drops & Ointments	Intern	Passing Juice
Urinary & Kidney	Intern	Passing Juice
Diabetes Care & Insulin	Intern	Passing Juice
Prescription Flea & Tick	Intern	Passing Juice
Dewormers & Parasiticides	Intern	Passing Juice
Eye Drops & Ointments	Intern	Passing Juice
Antibiotics & Antifungals	Intern	Passing Juice
Allergy Relief	Intern	Passing Juice
Anxiety & Calming	Intern	Passing Juice
Urinary & Kidney	Intern	Passing Juice
Thyroid & Hormone	Intern	Passing Juice
Pain Relief & Arthritis	Intern	Passing Juice
Diabetes Care & Insulin	Intern	Passing Juice
Joint and Anti-Inflammatory	Intern	Passing Juice
Metabolic and Endocrine	Intern	Passing Juice
Calming and Behavioral Support	Intern	Passing Juice

Links op de pagina

Pain Medicine	Intern	Passing Juice
Antibiotics	Intern	Passing Juice
Allergy and Immune	Intern	Passing Juice
Vitamins and Electrolytes	Intern	Passing Juice
Flea & Tick	Intern	Passing Juice
Food & Nutrition	Intern	Passing Juice
Grooming	Intern	Passing Juice
Health & Wellness	Intern	Passing Juice
New Dog	Intern	Passing Juice
Pet Parenting	Intern	Passing Juice
Training & Behavior	Intern	Passing Juice
Vet Recommended Dog Food	Intern	Passing Juice
Flea & Tick	Intern	Passing Juice
Food & Nutrition	Intern	Passing Juice
Grooming	Intern	Passing Juice
Health & Wellness	Intern	Passing Juice
New Cat	Intern	Passing Juice
Pet Parenting	Intern	Passing Juice
Training & Behavior	Intern	Passing Juice
Vet Recommended Cat Food	Intern	Passing Juice
Feed & Nutrition	Intern	Passing Juice
Health & Wellness	Intern	Passing Juice
Riding & Management	Intern	Passing Juice
Tack & Stable	Intern	Passing Juice
Training & Behavior	Intern	Passing Juice
Betta Fish	Intern	Passing Juice
Freshwater Fish	Intern	Passing Juice
Goldfish	Intern	Passing Juice

Links op de pagina

Saltwater Fish	Intern	Passing Juice
Fish Pond	Intern	Passing Juice
Health & Wellness	Intern	Passing Juice
Belgian Malinois	Intern	Passing Juice
Cane Corso	Intern	Passing Juice
Pomeranian	Intern	Passing Juice
German Shepherd	Intern	Passing Juice
Chihuahua	Intern	Passing Juice
Rottweiler	Intern	Passing Juice
Best Dog Breed Supplies	Intern	Passing Juice
Bengal Cat	Intern	Passing Juice
Siamese	Intern	Passing Juice
Maine Coon	Intern	Passing Juice
Savannah Cat	Intern	Passing Juice
Ragdoll Cat	Intern	Passing Juice
Persian Cat	Intern	Passing Juice
Bird	Intern	Passing Juice
Farm Animal	Intern	Passing Juice
Ferret	Intern	Passing Juice
Guinea Pig	Intern	Passing Juice
Hamster	Intern	Passing Juice
Rabbit	Intern	Passing Juice
Rats & Mice	Intern	Passing Juice
Reptile	Intern	Passing Juice
Sugar Glider	Intern	Passing Juice
Best Dog Supplies	Intern	Passing Juice
Best Cat Supplies	Intern	Passing Juice
Best Horse Supplies	Intern	Passing Juice

Links op de pagina

Best Fish Supplies	Intern	Passing Juice
Best Reptile Supplies	Intern	Passing Juice
Best Bird Supplies	Intern	Passing Juice
Best Small Animal Supplies	Intern	Passing Juice
New Arrivals	Intern	Passing Juice
Deals	Intern	Passing Juice

SEO Zoekwoorden

	Zoekwoordenwolk	pet chewy food treats dog cat supplies health cart toys
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Zoekwoordenconsistentie

Zoekwoord	Inhoud	Titel	Zoekwoorden	Beschrijving	Koppen
cat	23	✗	✗	✗	✓
food	22	✓	✗	✓	✗
dog	20	✗	✗	✗	✓
supplies	19	✓	✗	✓	✗
cart	19	✗	✗	✗	✗

Bruikbaarheid

	URL	Domein : chewy.com Lengte : 9
	Favicon	Geweldig, uw website heeft een favicon.
	Taal	Goed. Uw gedeclareerde taal is en.

Document

	Doctype	HTML 5
	Codering	Perfect. Uw gedeclareerde charset is UTF-8.
	W3C Validiteit	Fouten : 138 Waarschuwingen : 88
	E-mail Privacy	Geweldig, er is geen e-mailadres gevonden in platte tekst!
	Verouderde HTML	Geweldig! We hebben geen verouderde HTML-tags gevonden in uw HTML.
	Snelheidstips	 Uitstekend, uw website gebruikt geen geneste tabellen.  Jammer, uw website gebruikt inline styles.  Jammer, uw website heeft te veel CSS-bestanden (meer dan 4).  Jammer, uw website heeft te veel JS-bestanden (meer dan 6).  Perfect, uw website maakt gebruik van gzip.

Mobiel

	Mobiele Optimalisatie	 Apple Icoon  Meta Viewport Tag  Flash content
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Optimalisatie

	XML Sitemap	Geweldig, uw website heeft een XML sitemap. https://www.chewy.com/app/sitemap/behijkmoqrtrttvvy-sitemap_index.xml
	Robots.txt	http://chewy.com/robots.txt Geweldig, uw website heeft een robots.txt-bestand.

Optimalisatie

	Analytics	Ontbrekend We hebben geen analytics tool gedetecteerd op deze website. Web analytics stelt u in staat om bezoekersactiviteit op uw website te meten. U zou minstens één analytics tool geïnstalleerd moeten hebben, maar het kan ook goed zijn om een tweede te installeren om de gegevens te controleren.
	HTTPS	Slecht. Uw website is niet toegankelijk via HTTPS. We raden aan een SSL-certificaat te installeren.
	HTTPS-doorverwijzing	Goed. HTTP-verzoeken worden automatisch doorgestuurd naar HTTPS.
	Beveiligingsheaders	Slechts enkele beveiligingsheaders zijn geconfigureerd. Overweeg X-Frame-Options, Content-Security-Policy, enz. toe te voegen.