



purina.com

: 2026 9 20 22:23 PM

47/100



## SEO

|    |               | Access Denied<br>: 13<br>! 가 10 70 .                                                                                                                                                                                               |    |    |    |    |    |    |   |   |   |   |   |   |
|------------------------------------------------------------------------------------|---------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|---|---|---|
|    | (Description) | : 0<br>.<br>.                                                                                                                                                                                                                      |    |    |    |    |    |    |   |   |   |   |   |   |
|  |               | : 2009<br>SEO .                                                                                                                                                                                                                    |    |    |    |    |    |    |   |   |   |   |   |   |
|  |               | 가<br>.                                                                                                                                                                                                                             |    |    |    |    |    |    |   |   |   |   |   |   |
|  | (H1-H6)       | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>[H1] Access Denied</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 0 | 0 | 0 | 0 | 0 |
| H1                                                                                 | H2            | H3                                                                                                                                                                                                                                 | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1                                                                                  | 0             | 0                                                                                                                                                                                                                                  | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|  |               | 0<br>.<br>alt .                                                                                                                                                                                                                    |    |    |    |    |    |    |   |   |   |   |   |   |
|  |               | (WebP · AVIF)<br>.                                                                                                                                                                                                                 |    |    |    |    |    |    |   |   |   |   |   |   |
|  |               | (lazy loading)<br>.                                                                                                                                                                                                                |    |    |    |    |    |    |   |   |   |   |   |   |
|  | /HTML         | : 63%<br>.<br>HTML 15% 25%<br>.                                                                                                                                                                                                    |    |    |    |    |    |    |   |   |   |   |   |   |

SEO

|                                                                                  |          |             |
|----------------------------------------------------------------------------------|----------|-------------|
|  | (Flash)  | . Flash 가 . |
|  | (Iframe) | . Iframe .  |

AI (GEO)

|                                                                                    |          |                                                                                                                                                                                                   |
|------------------------------------------------------------------------------------|----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | AI       | <p>! AI .<br/>(GPTBot, ClaudeBot, PerplexityBot )<br/>. AI<br/>가 .</p> <div><div>GPTBot</div><div>OAI-SearchBot</div><div>ClaudeBot</div><div>PerplexityBot</div><div>Google-Extended</div></div> |
|  | llms.txt | llms.txt<br>, AI<br>가 .                                                                                                                                                                           |
|  |          | AI가 .                                                                                                                                                                                             |

SEO

|                                                                                    |             |                                                    |
|------------------------------------------------------------------------------------|-------------|----------------------------------------------------|
|  | URL Rewrite | . URL !                                            |
|  | URL ( )     | ! URL ( )가 .                                       |
|  |             | 0 0 .                                              |
|  | Statistics  | : (noreferrer noopener) 0%<br>: (Passing Juice) 0% |

SEO

|  |  |    |
|--|--|----|
|  |  | 0% |
|--|--|----|

|  |  |         |
|--|--|---------|
|  |  | (Juice) |
|--|--|---------|

SEO

|                                                                                  |  |                                                                                  |
|----------------------------------------------------------------------------------|--|----------------------------------------------------------------------------------|
|  |  | <div>denied permission 02decefd3178991058819499a0</div> <div>access server</div> |
|----------------------------------------------------------------------------------|--|----------------------------------------------------------------------------------|

|                            |   |   |   | (Description) | (H1-H6) |
|----------------------------|---|---|---|---------------|---------|
| access                     | 3 | ✓ | ✗ | ✗             | ✓       |
| denied                     | 2 | ✓ | ✗ | ✗             | ✓       |
| permission                 | 1 | ✗ | ✗ | ✗             | ✗       |
| server                     | 1 | ✗ | ✗ | ✗             | ✗       |
| 02decefd3178991058819499a0 | 1 | ✗ | ✗ | ✗             | ✗       |

|                                                                                    |     |                      |
|------------------------------------------------------------------------------------|-----|----------------------|
|  | URL | : purina.com<br>: 10 |
|  |     | . (favicon) .        |
|  |     | 가 . _____            |

|                                                                                     |                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|-------------------------------------------------------------------------------------|----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | (Doctype)            | (doctype)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|    |                      | .                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|    | W3C                  | : 325<br>: 29                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|    |                      | 가 !                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|    | (Deprecated)<br>HTML | ! HTML (deprecated) 가                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|    |                      | <div>  (nested tables) </div> <div>  . HTML CSS가 ! </div> <div>  . CSS 가 . </div> <div>  . JavaScript 가 . </div> <div>  . gzip . </div> |
|  |                      | <div>  </div> <div>  </div> <div>  </div>                                                                                                                                                                                                                                                                |
|  | XML                  | XML 가 .<br>, URL 가 URL 가 ,                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|                                                                                     | Robots.txt           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |

|                                                                                   |       |                                              |
|-----------------------------------------------------------------------------------|-------|----------------------------------------------|
|  |       | robots.txt<br>robots.txt<br>XML              |
|  |       |                                              |
|  | HTTPS | . HTTPS (SSL)                                |
|  | HTTPS | . HTTP HTTPS                                 |
|  |       | 가 . X-Frame-Options, Content-Security-Policy |