



akc.org

: 2026 9 20 23:23 PM

70/100



SEO

|  |               |                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|--|---------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  |               | <div>American Kennel Club</div> <div>: 20</div> <div>!가 1070.</div>                                                                                                                                                                                                                                                                                                                                                                         |
|  | (Description) | <div>The AKC is the recognized and trusted expert in breed, health and training information for dogs.</div> <div>: 96</div> <div>! (Meta Description) 70160.</div>                                                                                                                                                                                                                                                                          |
|  |               | <div>: 2009</div> <div>SEO.</div>                                                                                                                                                                                                                                                                                                                                                                                                           |
|  |               | <div>(Og)</div> <div><div>localeen_US</div><div>typewebsite</div><div>titleAmerican Kennel Club</div><div>urlhttps://www.akc.org/</div><div>site_nameAmerican Kennel Club</div></div>                                                                                                                                                                                                                                                       |
|  | (H1-H6)       | <div><div><div>H11</div><div>H218</div><div>H322</div><div>H40</div><div>H50</div><div>H60</div></div><div><ul style="list-style-type: none"><li>• [H1] Everything We Do, We Do for Dogs</li><li>• [H2] Declare Your Love and Register with the AKC</li><li>• [H2] Top Stories</li><li>• [H2] Latest Stories</li><li>• [H2] Find The Right Breed</li><li>• [H2] AKC Cares</li><li>• [H2] AKC Canine Health Foundation</li></ul></div></div> |

## SEO

|                                                                                     |       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|-------------------------------------------------------------------------------------|-------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                     |       | <ul style="list-style-type: none"> <li>• [H2] AKC Canine Health Foundation</li> <li>• [H2] Rescue Network</li> <li>• [H2] Rescue Network</li> <li>• [H2] AKC Reunite</li> <li>• [H2] AKC Reunite</li> <li>• [H2] AKC Humane Fund</li> <li>• [H2] AKC Humane Fund</li> <li>• [H2] Museum of the Dog</li> <li>• [H2] Museum of the Dog</li> <li>• [H2] Protecting Your Rights</li> <li>• [H2] Protecting Your Rights</li> <li>• [H2] Sports &amp; Events</li> <li>• [H3] Conformation</li> <li>• [H3] Agility</li> <li>• [H3] Rally</li> <li>• [H3] Fast CAT</li> <li>• [H3] Virtual Home Manners</li> <li>• [H3] Scent Work</li> <li>• [H3] Obedience</li> <li>• [H3] Tracking</li> <li>• [H3] Herding</li> <li>• [H3] Earth Dog</li> <li>• [H3] Field Trials</li> <li>• [H3] Hunting</li> <li>• [H3] Farm Dog Certified</li> <li>• [H3] Lure Coursing</li> <li>• [H3] Coursing Ability</li> <li>• [H3] Coonhound</li> <li>• [H3] Trick Dog</li> <li>• [H3] ABOUT US +</li> <li>• [H3] Top Services +</li> <li>• [H3] Top Resources +</li> <li>• [H3] Get Involved +</li> <li>• [H3] Favorite Things +</li> </ul> |
|  |       | <p>42</p> <p>2 alt (alt) 가</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|  |       | <p>(WebP · AVIF)</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|  |       | <p>(lazy loading)</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | /HTML | <p>: 2%</p> <p>HTML 15% 가</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |

SEO

|                                                                                  |          |                   |
|----------------------------------------------------------------------------------|----------|-------------------|
|  | (Flash)  | . Flash 가 .       |
|  | (Iframe) | . Iframe . Iframe |

AI (GEO)

|                                                                                    |          |                                                                                                                                                                                                                     |
|------------------------------------------------------------------------------------|----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | AI       | <div><div>! AI .<br/>(GPTBot, ClaudeBot,<br/>PerplexityBot )<br/>. AI<br/>가 .</div><div><div>GPTBot</div><div>OAI-SearchBot</div><div>ClaudeBot</div><div>PerplexityBot</div><div>Google-Extended</div></div></div> |
|  | llms.txt | . llms.txt AI가 .                                                                                                                                                                                                    |
|  |          | AI가 .                                                                                                                                                                                                               |

SEO

|                                                                                    |             |                                                       |
|------------------------------------------------------------------------------------|-------------|-------------------------------------------------------|
|  | URL Rewrite | . URL !                                               |
|  | URL ( )     | ! URL ( )가 .                                          |
|  |             | 1 67 .                                                |
|  | Statistics  | : (noreferrer noopener) 0%<br>: (Passing Juice) 8.96% |

## SEO

91.04%

(Juice)

[Make It Official Today](#)

(Passing

Juice)

[Feature](#)

(Passing

Juice)

[Meet Junior Handler Neveah Stadtfeld](#)

(Passing

Juice)

[Breed Preservation](#)

(Passing

Juice)

[Is the Vizsla Right for You?](#)

(Passing

Juice)

[General Health](#)

(Passing

Juice)

[High Blood Pressure in Dogs: What to Know](#)

(Passing

Juice)

[Safety](#)

(Passing

Juice)

[Can Small Dogs Play With Large Dogs?](#)

(Passing

Juice)

[Expert Advice](#)

(Passing

Juice)

[The Quest to Extend Your Dog's Lifespan](#)

(Passing

Juice)

[Family Dog Magazine](#)

(Passing

Juice)

[Can Your Dog Be a Spotted Lanternfly Detection Dog?](#)

(Passing

Juice)

[Finnish Spitz](#)

(Passing

Juice)

[Learn About AKC Canine Health Foundation](#)

(Passing

Juice)

[Learn About AKC Rescue Network](#)

(Passing

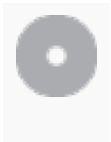
Juice)

|                                                      |  |                 |
|------------------------------------------------------|--|-----------------|
| <a href="#">Learn About AKC Reunite</a>              |  | (Passing Juice) |
| <a href="#">Learn About AKC Humane Fund</a>          |  | (Passing Juice) |
| <a href="#">Learn About AKC Museum of the Dog</a>    |  | (Passing Juice) |
| <a href="#">Learn About AKC Government Relations</a> |  | (Passing Juice) |
| <a href="#">Find Events Near You</a>                 |  | (Passing Juice) |
| <a href="#">About AKC</a>                            |  | (Passing Juice) |
| <a href="#">Our Mission</a>                          |  | (Passing Juice) |
| <a href="#">Our History</a>                          |  | (Passing Juice) |
| <a href="#">Minutes &amp; Reports</a>                |  | (Passing Juice) |
| <a href="#">AKC Library &amp; Archives</a>           |  | (Passing Juice) |
| <a href="#">Awards &amp; Honors</a>                  |  | (Passing Juice) |
| <a href="#">Press Center</a>                         |  | (Passing Juice) |
| <a href="#">Careers</a>                              |  | (Passing Juice) |
| <a href="#">Newsletter Subscriptions</a>             |  | (Passing Juice) |
| <a href="#">Contact Us</a>                           |  | (Passing Juice) |
| <a href="#">Find a Puppy</a>                         |  | (Passing Juice) |
| <a href="#">Find a Dog Groomer</a>                   |  | (Passing Juice) |
| <a href="#">Register</a>                             |  | (Passing Juice) |
| <a href="#">Enroll a Mixed-Breed Dog</a>             |  | (Passing Juice) |

|                                                                   |  |                 |
|-------------------------------------------------------------------|--|-----------------|
| <a href="#">Dog Training Help</a>                                 |  | (Passing Juice) |
| <a href="#">Shop AKC Store</a>                                    |  | (Passing Juice) |
| <a href="#">Delegates Portal</a>                                  |  | (Passing Juice) |
| <a href="#">Downloadable Forms</a>                                |  | (Passing Juice) |
| <a href="#">Rules, Regulations &amp; Policies</a>                 |  | (Passing Juice) |
| <a href="#">Answer Center</a>                                     |  | (Passing Juice) |
| <a href="#">Judges&amp;#x27; Directory</a>                        |  | (Passing Juice) |
| <a href="#">Government Relations</a>                              |  | (Passing Juice) |
| <a href="#">Inspections &amp; Compliance</a>                      |  | (Passing Juice) |
| <a href="#">Working It Out    Guide &amp; FAQs</a>                |  | (Passing Juice) |
| <a href="#">Active Shooter &amp; Mass Attack Safety Resources</a> |  | (Passing Juice) |
| <a href="#">Participate in an Event</a>                           |  | (Passing Juice) |
| <a href="#">Donate to AKC</a>                                     |  | (Passing Juice) |
| <a href="#">Find a Dog Club</a>                                   |  | (Passing Juice) |
| <a href="#">AKC Humane Fund</a>                                   |  | (Passing Juice) |
| <a href="#">Watch Dog Shows</a>                                   |  | (Passing Juice) |
| <a href="#">Top 100 Girl Dog Names</a>                            |  | (Passing Juice) |
| <a href="#">Top 100 Boy Dog Names</a>                             |  | (Passing Juice) |
| <a href="#">Most Popular Dog Breeds</a>                           |  | (Passing Juice) |

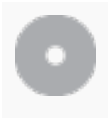
|                                              |  |                 |
|----------------------------------------------|--|-----------------|
| <a href="#">Hypoallergenic Dog Breeds</a>    |  | (Passing Juice) |
| <a href="#">Why Do Dogs Eat Poop?</a>        |  | (Passing Juice) |
| <a href="#">Why Is My Dog Limping?</a>       |  | (Passing Juice) |
| <a href="#">How to Remove a Tick</a>         |  | (Passing Juice) |
| <a href="#">How to Potty Train a Puppy</a>   |  | (Passing Juice) |
| <a href="#">Best Dog Podcast</a>             |  | (Passing Juice) |
| <a href="#">Advertise With AKC</a>           |  | (Passing Juice) |
| <a href="#">Terms of Use</a>                 |  | (Passing Juice) |
| <a href="#">Privacy Notice</a>               |  | (Passing Juice) |
| <a href="#">CA Privacy Rights</a>            |  | (Passing Juice) |
| <a href="#">Website Info &amp; FAQs</a>      |  | (Passing Juice) |
| <a href="#">Linking Policy</a>               |  | (Passing Juice) |
| <a href="#">Material Reproduction Policy</a> |  | (Passing Juice) |

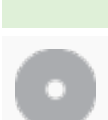
## SEO

|                                                                                    |  |                                 |     |     |         |          |         |       |
|------------------------------------------------------------------------------------|--|---------------------------------|-----|-----|---------|----------|---------|-------|
|  |  | sheepdog breed<br>shepherd dogs | dog | akc | spaniel | american | terrier | hound |
|------------------------------------------------------------------------------------|--|---------------------------------|-----|-----|---------|----------|---------|-------|

|     |    |   |   |               |         |
|-----|----|---|---|---------------|---------|
|     |    |   |   | (Description) | (H1-H6) |
| dog | 70 | ✖ | ✖ | ✔             | ✔       |

|         |    |   |   |   |   |
|---------|----|---|---|---|---|
| terrier | 42 | × | × | × | × |
| akc     | 41 | × | × | ✓ | ✓ |
| dogs    | 21 | × | × | ✓ | ✓ |
| spaniel | 16 | × | × | × | × |

|                                                                                  |     |                  |
|----------------------------------------------------------------------------------|-----|------------------|
|  | URL | : akc.org<br>: 7 |
|  |     | (favicon)        |
|  |     | en               |

|                                                                                    |                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|------------------------------------------------------------------------------------|----------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | (Doctype)            | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|  |                      | (charset) UTF-8                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | W3C                  | : 88<br>: 15                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|  |                      | 가 !                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | (Deprecated)<br>HTML | ! HTML (deprecated) 가                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|  |                      | <div>  (nested tables) </div> <div>  (inline styles) </div> <div>  CSS (4 ). </div> <div>  JavaScript (6 ). </div> |

|  |  |                                                                     |
|--|--|---------------------------------------------------------------------|
|  |  | <div> <div>✓</div> <div>.</div> <div>gzip</div> <div>.</div> </div> |
|--|--|---------------------------------------------------------------------|

|                                      |  |                                                     |
|--------------------------------------|--|-----------------------------------------------------|
| <div> <div></div> <div></div> </div> |  | <div> <div>✓</div> <div>✓</div> <div>✓</div> </div> |
|--------------------------------------|--|-----------------------------------------------------|

|                           |            |                                                                                                                                                              |
|---------------------------|------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div> <div>✓</div> </div> | XML        | <div> <div>.</div> <div>XML</div> <div>.</div> </div> <div> <a href="https://www.akc.org/sitemap_index.xml">https://www.akc.org/sitemap_index.xml</a> </div> |
| <div> <div>✓</div> </div> | Robots.txt | <a href="http://akc.org/robots.txt">http://akc.org/robots.txt</a> <div> <div>.</div> <div>robots.txt</div> <div>.</div> </div>                               |
| <div> <div>✓</div> </div> |            | <div> <div>.</div> <div>가</div> <div>.</div> </div> <div> <div>Google Tag Manager</div> <div>Meta Pixel (Facebook)</div> </div>                              |
| <div> <div>✓</div> </div> | HTTPS      | <div> <div>.</div> <div>HTTPS</div> <div>.</div> </div>                                                                                                      |
| <div> <div>✓</div> </div> | HTTPS      | <div> <div>.</div> <div>HTTP</div> <div>HTTPS</div> <div>.</div> </div>                                                                                      |
| <div> <div>!</div> </div> |            | <div> <div>가</div> <div>.</div> <div>X-Frame-Options, Content-Security-Policy</div> </div>                                                                   |