

Website review yahoo.com

Generated on September 20 2026 20:08 PM

The score is 59/100



SEO Content

	Title	Yahoo Mail, Weather, Search, Politics, News, Finance, Sports & Videos Length : 71 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	Latest news coverage, email, free stock quotes, live scores and video are just the beginning. Discover more every day at Yahoo! Length : 127 Great, your meta description contains between 70 and 160 characters.												
	Keywords	yahoo, yahoo home page, yahoo homepage, yahoo search, yahoo mail, yahoo messenger, yahoo games, news, finance, sport, entertainment Note: Meta keywords have not affected search rankings since 2009. Omitting them does not hurt your SEO.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>0</td><td>3</td><td>16</td><td>0</td><td>0</td><td>0</td></tr></table> • [H2] Trending • [H2] Explore More • [H2] For You • [H3] 'I'm so, so sorry': Ed Sheeran opens concert with an apology — and addresses Gaza • [H3] Your 'me time' might be turning into isolation. 7 signs you've crossed the line. • [H3] Converse pulls ad after KKK comparisons: 'We got this wrong' • [H3] Soccer player run over by pitch roller in freak accident while warming up • [H3] North Korea launches 2 missiles within hours of each other as tensions rise • [H3] The 'mom shoe' is cool again, and fashion brands are fully on board • [H3] We taste-tested 8 buffalo sauces, and Frank's narrowly missed the	H1	H2	H3	H4	H5	H6	0	3	16	0	0	0
H1	H2	H3	H4	H5	H6									
0	3	16	0	0	0									

SEO Content

		top spot • [H3] Cellphone bills surged at a record pace and helped push the Fed toward a rate hike • [H3] Everyone laughed at Davidson and Jost for buying that ferry. For 1 night, it paid off. • [H3] College football winners and losers: Week 4 suddenly looks pivotal for the playoff • [H3] Chrissy Metz resisted GLP-1 drugs for years. Her father's death shifted her thinking. • [H3] A coyote was spotted with a roadrunner in its mouth. Life imitating art? Not quite. • [H3] Researchers studied couples who stayed together and split. One pattern stood out. • [H3] Stylists share 11 items you should get rid of from your wardrobe right now • [H3] Professional chefs share the go-to ingredients they always keep in their fridge and pantry • [H3] US fears rapid escalation in Mideast after Houthis attack Riyadh
	Images	We found 38 images on this web page. Good, most or all of your images have alt attributes.
	Modern Image Formats	Your website does not use next-generation image formats (WebP/AVIF). Consider adopting them to reduce transfer size and improve loading speed.
	Lazy Loading	Good. Lazy loading is applied to your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

AI Search Optimization (GEO)



AI Crawler Access

Some AI crawlers are blocked in your robots.txt. Please check whether this is intentional.

GPTBot	Blocked
OAI-SearchBot	Allowed

AI Search Optimization (GEO)

		ClaudeBot	Blocked
		PerplexityBot	Blocked
		Google-Extended	Blocked
	llms.txt	No llms.txt file found. This is not yet an official standard, but consider adding one if you want to optimize for AI search.	
	Search Indexability	Good. This page is indexable by search engines and AI.	

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 26 links including 0 link(s) to files
	Statistics	External Links : noreferrer noopener 0% External Links : Passing Juice 11.54% Internal Links 88.46%

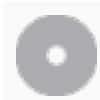
In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
News	Internal	Passing Juice
Finance	Internal	Passing Juice
Sports	Internal	Passing Juice
Advertise	External	Passing Juice
About Our Ads	Internal	Passing Juice

In-page links

Careers	External	Passing Juice
Help	Internal	Passing Juice
Feedback	External	Passing Juice
Products and Services	Internal	Passing Juice
I'm so, so sorry: Ed Sheeran opens concert with an apology — and addresses Gaza	Internal	Passing Juice
Your me time might be turning into isolation. 7 signs you've crossed the line.	Internal	Passing Juice
Converse pulls ad after KKK comparisons: 'We got this wrong':	Internal	Passing Juice
Soccer player run over by pitch roller in freak accident while warming up	Internal	Passing Juice
North Korea launches 2 missiles within hours of each other as tensions rise	Internal	Passing Juice
The 'mom shoe' is cool again, and fashion brands are fully on board	Internal	Passing Juice
We taste-tested 8 buffalo sauces, and Frank's narrowly missed the top spot	Internal	Passing Juice
Cellphone bills surged at a record pace and helped push the Fed toward a rate hike	Internal	Passing Juice
Everyone laughed at Davidson and Jost for buying that ferry. For 1 night, it paid off.	Internal	Passing Juice
College football winners and losers: Week 4 suddenly looks pivotal for the playoff	Internal	Passing Juice
Chrissy Metz resisted GLP-1 drugs for years. Her father's death shifted her thinking.	Internal	Passing Juice
A coyote was spotted with a roadrunner in its mouth. Life imitating art? Not quite.	Internal	Passing Juice
Researchers studied couples who stayed together and split. One pattern stood out.	Internal	Passing Juice
Stylists share 11 items you should get rid of from your wardrobe right now	Internal	Passing Juice
Professional chefs share the go-to ingredients they always keep in their fridge and pantry	Internal	Passing Juice
US fears rapid escalation in Mideast after Houthis attack Riyadh	Internal	Passing Juice

SEO Keywords



Keywords Cloud

mail **advertisement** sports finance more **search**
yahoo news life skip

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
yahoo	11	✓	✓	✓	✗
search	7	✓	✓	✗	✓
advertisement	7	✗	✗	✗	✗
life	6	✗	✗	✗	✓
finance	4	✓	✓	✗	✗

Usability

	Url	Domain : yahoo.com Length : 9
	Favicon	Great, your website has a favicon.
	Language	Good. Your declared language is en.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 54 Warnings : 12
	Email Privacy	Great no email address has been found in plain text!

Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.yahoo.com/news/weather/sitemap.xml https://www.yahoo.com/news-sitemap-index.xml https://www.yahoo.com/sitemap-index.xml
	Robots.txt	http://yahoo.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.
	HTTPS	Bad. Your website is not accessible over HTTPS. We recommend installing an SSL certificate.

Optimization

	HTTPS Redirect	Good. HTTP requests are automatically redirected to HTTPS.
	Security Headers	Only some security headers are configured. Consider adding X-Frame-Options, Content-Security-Policy, and others.