



Website review wagwalking.com

Generated on September 21 2026 00:23 AM

The score is 68/100



SEO Content

	Title	Wag! - Book trusted dog walkers and pet overnight care near you. Length : 64 Perfect, your title contains between 10 and 70 characters.												
	Description	Connect with top-rated local dog walkers and pet care providers who offer dog walking, sitting, boarding, drop-ins, and more. Book and pay securely Length : 147 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Note: Meta keywords have not affected search rankings since 2009. Omitting them does not hurt your SEO.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Wag! - Book trusted dog walkers and pet overnight care near you.</td></tr><tr><td>description</td><td>Connect with top-rated local dog walkers and pet care providers who offer dog walking, sitting, boarding, drop-ins, and more. Book and pay securely</td></tr><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>Wag!</td></tr><tr><td>url</td><td>https://wagwalking.com/</td></tr></table>	Property	Content	title	Wag! - Book trusted dog walkers and pet overnight care near you.	description	Connect with top-rated local dog walkers and pet care providers who offer dog walking, sitting, boarding, drop-ins, and more. Book and pay securely	type	website	site_name	Wag!	url	https://wagwalking.com/
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	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>4</td><td>22</td><td>12</td><td>1</td><td>0</td></tr></table> • [H1] Local, trusted pet care • [H2] How Wag! works • [H2] Wag! Guarantee • [H2] Millions of 5-star services and counting	H1	H2	H3	H4	H5	H6	1	4	22	12	1	0
H1	H2	H3	H4	H5	H6									
1	4	22	12	1	0									

SEO Content

		• [H2] Frequently asked questions • [H3] Trustworthy care • [H3] Protected bookings • [H3] Reliable communication • [H3] Assistance anytime • [H3] What is Wag!? • [H3] What services does Wag! offer? • [H3] How does Wag! work? • [H3] Is Wag! available in my area? • [H3] Are all Wag! caregivers background checked? • [H3] Is my booking protected? • [H3] How much does Wag! cost? • [H3] What is Wag! Premium? • [H3] How do I get started? • [H3] What if I need to cancel? • [H3] Company • [H3] Services • [H3] Top Wag! Cities • [H3] Resources • [H3] Security • [H3] Account • [H3] Security • [H3] Account • [H4] Lauren G • [H4] Ivianna S • [H4] Cari P • [H4] Rebecca G • [H4] Suzanne C • [H4] Lindsey B • [H4] Nicole C • [H4] Lindsay C • [H4] Christi B • [H4] Crystal C • [H4] Cody H • [H4] Jenn S • [H5] Book 5-star Pet Caregivers near you
	Images	We found 34 images on this web page. Good, most or all of your images have alt attributes.
	Modern Image Formats	Your website does not use next-generation image formats (WebP/AVIF). Consider adopting them to reduce transfer size and improve loading speed.
	Lazy Loading	Good. Lazy loading is applied to your images.
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

AI Search Optimization (GEO)

	AI Crawler Access	Some AI crawlers are blocked in your robots.txt. Please check whether this is intentional.
		GPTBotBlocked
		OAI-SearchBotAllowed
		ClaudeBotBlocked
		PerplexityBotAllowed
		Google-ExtendedAllowed
	llms.txt	Good. You have an llms.txt file, which makes it easier for AI to understand your site structure.
	Search Indexability	Good. This page is indexable by search engines and AI.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 47 links including 0 link(s) to files
	Statistics	External Links : norereferrer noopener 0% External Links : Passing Juice 4.26% Internal Links 95.74%

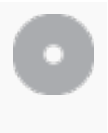
In-page links

Anchor	Type	Juice
Wag! Guarantee	Internal	Passing Juice
Learn more	Internal	Passing Juice
cancellation policy	Internal	Passing Juice
FAQ page	Internal	Passing Juice
Become a Dog Walker	Internal	Passing Juice
Become a Pet Caregiver	Internal	Passing Juice
About Wag!	External	Passing Juice
Trust & Safety	Internal	Passing Juice
Wag! Partners	Internal	Passing Juice
Blog	Internal	Passing Juice
Careers	External	Passing Juice
Do Not Share My Info	Internal	Passing Juice
Community Guidelines	Internal	Passing Juice
Dog Walking	Internal	Passing Juice
Drop-In Visits	Internal	Passing Juice
Sitting	Internal	Passing Juice
Boarding	Internal	Passing Juice
Daycare	Internal	Passing Juice
Vet Chat	Internal	Passing Juice
Wellness	Internal	Passing Juice
Pet Insurance	Internal	Passing Juice
Wag! Premium	Internal	Passing Juice
San Francisco	Internal	Passing Juice
Los Angeles	Internal	Passing Juice
Chicago	Internal	Passing Juice
New York	Internal	Passing Juice

In-page links

Atlanta	Internal	Passing Juice
Washington D.C.	Internal	Passing Juice
Dallas	Internal	Passing Juice
Miami	Internal	Passing Juice
Philadelphia	Internal	Passing Juice
All cities	Internal	Passing Juice
Dog Health	Internal	Passing Juice
Dog Training	Internal	Passing Juice
Dog Grooming	Internal	Passing Juice
Dog Breeds	Internal	Passing Juice
Dog Names	Internal	Passing Juice
Dog Activities	Internal	Passing Juice
Dog Senses	Internal	Passing Juice
Dog Behavior	Internal	Passing Juice
Responsible Disclosure	Internal	Passing Juice
Delete Your Account	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
CA Privacy	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Transparency	Internal	Passing Juice

SEO Keywords



Keywords Cloud

caregivers all caregiver pet wag new dog app
boarding care

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pet	54	✓	✗	✓	✓
dog	37	✓	✗	✓	✗
wag	33	✓	✗	✗	✓
caregivers	32	✗	✗	✗	✓
app	12	✗	✗	✗	✗

Usability

	Url	Domain : wagwalking.com Length : 14
	Favicon	Great, your website has a favicon.
	Language	Good. Your declared language is en.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 877 Warnings : 60
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.

Document

- ✔ Great, your website has few CSS files.
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://wagwalking.com/sitemap.xml>

<https://wagwalking.com/web-sitemap.xml>



Robots.txt

<http://wagwalking.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



HTTPS

Good. Your website is accessible over HTTPS.



HTTPS Redirect

HTTP requests are not redirected to HTTPS. We recommend setting up a redirect for security and SEO.



Security Headers

Good. Your website has sufficient security headers configured.