

Website review thesprucepets.com

Generated on September 20 2026 21:08 PM

The score is 46/100



SEO Content

	Title	Simple Page					
		Length : 11					
		Perfect, your title contains between 10 and 70 characters.					
	Description	Length : 0					
		Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords	Note: Meta keywords have not affected search rankings since 2009. Omitting them does not hurt your SEO.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
	Images	We found 0 images on this web page.					
		Good, most or all of your images have alt attributes.					
	Modern Image Formats	Your website does not use next-generation image formats (WebP/AVIF). Consider adopting them to reduce transfer size and improve loading speed.					
	Lazy Loading	Good. Lazy loading is applied to your images.					
	Text/HTML Ratio	Ratio : 0%					
		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

AI Search Optimization (GEO)

	AI Crawler Access	Some AI crawlers are blocked in your robots.txt. Please check whether this is intentional. <table><tr><td>GPTBot</td><td>Allowed</td></tr><tr><td>OAI-SearchBot</td><td>Allowed</td></tr><tr><td>ClaudeBot</td><td>Blocked</td></tr><tr><td>PerplexityBot</td><td>Blocked</td></tr><tr><td>Google-Extended</td><td>Blocked</td></tr></table>	GPTBot	Allowed	OAI-SearchBot	Allowed	ClaudeBot	Blocked	PerplexityBot	Blocked	Google-Extended	Blocked
GPTBot	Allowed											
OAI-SearchBot	Allowed											
ClaudeBot	Blocked											
PerplexityBot	Blocked											
Google-Extended	Blocked											
	llms.txt	No llms.txt file found. This is not yet an official standard, but consider adding one if you want to optimize for AI search.										
	Search Indexability	Good. This page is indexable by search engines and AI.										

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	External Links : norereferrer noopener 0% External Links : Passing Juice 0% Internal Links 0%

SEO Links

In-page links

Anchor	Type	Juice
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SEO Keywords

	Keywords Cloud	simple page
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
simple	1	✓	✗	✗	✗
page	1	✓	✗	✗	✗

Usability

	Url	Domain : thesprucepets.com Length : 17
	Favicon	Great, your website has a favicon.
	Language	Good. Your declared language is en.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 0

Document

	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Perfect. No inline css has been found in HTML tags!  Great, your website has few CSS files.  Perfect, your website has few JavaScript files.  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.thesprucepets.com/sitemap.xml https://www.thesprucepets.com/google-news-sitemap.xml
	Robots.txt	http://thesprucepets.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

Optimization

	HTTPS	Bad. Your website is not accessible over HTTPS. We recommend installing an SSL certificate.
	HTTPS Redirect	Good. HTTP requests are automatically redirected to HTTPS.
	Security Headers	Good. Your website has sufficient security headers configured.