

Website review petsafe.com

Generated on September 20 2026 21:09 PM

The score is 68/100



SEO Content

	Title	Self-Cleaning Litter Boxes, Dog Fences & More PetSafe®																	
		Length : 56																	
		Perfect, your title contains between 10 and 70 characters.																	
	Description	PetSafe® Brand is the world's leader in containment, training, and lifestyle solutions to give pet owners more great moments with their pets.																	
		Length : 146																	
		Great, your meta description contains between 70 and 160 characters.																	
	Keywords	Note: Meta keywords have not affected search rankings since 2009. Omitting them does not hurt your SEO.																	
	Og Meta Properties	Good, your page take advantage of Og Properties.																	
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>image</td><td>https://www.petsafe.com/images/opengraph-fallback.png</td></tr><tr><td>url</td><td>https://www.petsafe.com/</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Self-Cleaning Litter Boxes, Dog Fences & More PetSafe®</td></tr><tr><td>description</td><td>PetSafe® Brand is the world's leader in containment, training, and lifestyle solutions to give pet owners more great moments with their pets.</td></tr></table>						Property	Content	image	https://www.petsafe.com/images/opengraph-fallback.png	url	https://www.petsafe.com/	type	website	title	Self-Cleaning Litter Boxes, Dog Fences & More PetSafe®	description	PetSafe® Brand is the world's leader in containment, training, and lifestyle solutions to give pet owners more great moments with their pets.
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	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>16</td><td>2</td><td>0</td><td>0</td><td>0</td></tr></table> • [H2] Track Every Moment • [H2] Shop for Dogs • [H2] Shop for Cats						H1	H2	H3	H4	H5	H6	0	16	2	0	0	0
H1	H2	H3	H4	H5	H6														
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SEO Content

		• [H2] Shop Deals • [H2] Save \$30 with GPS Tracker and Pet Door Purchase • [H2] Extreme Weather Aluminum Pet Door™ • [H2] Extreme Weather Sliding Glass Pet Door™ • [H2] Smart Dog Door - SmartDoor™ Connected Door • [H2] Pet Door for Wall - Wall Entry Pet Door • [H2] Freedom® Aluminum Pet Door • [H2] Microchip Cat Door • [H2] Explore More • [H2] Still Scooping? • [H2] Want 10% Off Your Next Order? • [H2] Pet Health and Safety Tips • [H2] unleash joy! • [H3] Shop NEW GPS Dog Tracker • [H3] Shop NEW GPS Cat Tracker
	Images	We found 27 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Modern Image Formats	Your website does not use next-generation image formats (WebP/AVIF). Consider adopting them to reduce transfer size and improve loading speed.
	Lazy Loading	Good. Lazy loading is applied to your images.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

AI Search Optimization (GEO)

	AI Crawler Access	Perfect! Major AI search and answer engines (GPTBot, ClaudeBot, PerplexityBot, etc.) are not blocked. Your content can be cited in AI search results. <table><tr><td>GPTBot</td><td>Allowed</td></tr><tr><td>OAI-SearchBot</td><td>Allowed</td></tr></table>	GPTBot	Allowed	OAI-SearchBot	Allowed
GPTBot	Allowed					
OAI-SearchBot	Allowed					

AI Search Optimization (GEO)

		ClaudeBot	Allowed
		PerplexityBot	Allowed
		Google-Extended	Allowed
	llms.txt	No llms.txt file found. This is not yet an official standard, but consider adding one if you want to optimize for AI search.	
	Search Indexability	Good. This page is indexable by search engines and AI.	

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 35 links including 0 link(s) to files
	Statistics	External Links : noreferrer noopener 0% External Links : Passing Juice 5.71% Internal Links 94.29%

In-page links

Anchor	Type	Juice
Accessibility Statement	Internal	Passing Juice
Free Shipping on Orders \$49+	Internal	Passing Juice
=	Internal	Passing Juice
Dogs	Internal	Passing Juice
Cats	Internal	Passing Juice
Fencing	Internal	Passing Juice

In-page links

GPS Tracking	Internal	Passing Juice
Training	Internal	Passing Juice
Harnesses, Collars & Leashes	Internal	Passing Juice
Fountains & Feeders	Internal	Passing Juice
Doors	Internal	Passing Juice
Toys	Internal	Passing Juice
Travel	Internal	Passing Juice
Mobility	Internal	Passing Juice
Life Stages	Internal	Passing Juice
Litter Boxes & Litter	Internal	Passing Juice
Doors	Internal	Passing Juice
Fountains & Feeders	Internal	Passing Juice
GPS Tracking	Internal	Passing Juice
Pet Proofing & Deterrents	Internal	Passing Juice
Toys	Internal	Passing Juice
Travel	Internal	Passing Juice
Life Stages	Internal	Passing Juice
Parts & Accessories	Internal	Passing Juice
Deals	Internal	Passing Juice
Blog	Internal	Passing Juice
Shop GPS Trackers	Internal	Passing Juice
Shop ScoopFree	Internal	Passing Juice
About Us	Internal	Passing Juice
Radio Systems Corporation	External	Passing Juice
Privacy	Internal	Passing Juice
Wholesalers	Internal	Passing Juice
Affiliates	Internal	Passing Juice
Sitemap	Internal	Passing Juice

In-page links

[Do Not Sell or Share My Personal Information](#)

External

Passing Juice

SEO Keywords

	Keywords Cloud	petsafe shop expert door guest cats dogs litter pet gps
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pet	29	✓	✗	✓	✓
petsafe	24	✓	✗	✓	✗
door	16	✗	✗	✗	✓
shop	11	✗	✗	✗	✓
dogs	10	✗	✗	✗	✓

Usability

	Url	Domain : petsafe.com Length : 11
	Favicon	Great, your website has a favicon.
	Language	Good. Your declared language is en.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 154 Warnings : 124
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.petsafe.com/sitemap-index.xml https://www.petsafe.com/hreflang-sitemap.xml
	Robots.txt	http://petsafe.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

Optimization

	HTTPS	Good. Your website is accessible over HTTPS.
	HTTPS Redirect	Good. HTTP requests are automatically redirected to HTTPS.
	Security Headers	Good. Your website has sufficient security headers configured.