



Website review petplace.com

Generated on September 20 2026 21:09 PM

The score is 55/100



SEO Content

	Title	PetPlace Length : 8 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.																	
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.																	
	Keywords	Note: Meta keywords have not affected search rankings since 2009. Omitting them does not hurt your SEO.																	
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.																	
	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>0</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] Dogs for adoption near 90210 • [H3] Pet available for adoption						H1	H2	H3	H4	H5	H6	1	0	1	0	0	0
H1	H2	H3	H4	H5	H6														
1	0	1	0	0	0														
	Images	We found 4 images on this web page. Good, most or all of your images have alt attributes.																	
	Modern Image Formats	Good. Your website uses next-generation image formats such as WebP or AVIF.																	
	Lazy Loading	Lazy loading is not applied to your images. Adding the loading="lazy" attribute can improve initial page load speed.																	
	Text/HTML Ratio	Ratio : 1%																	

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

AI Search Optimization (GEO)

	AI Crawler Access	Perfect! Major AI search and answer engines (GPTBot, ClaudeBot, PerplexityBot, etc.) are not blocked. Your content can be cited in AI search results. <table><tr><td>GPTBot</td><td>Allowed</td></tr><tr><td>OAI-SearchBot</td><td>Allowed</td></tr><tr><td>ClaudeBot</td><td>Allowed</td></tr><tr><td>PerplexityBot</td><td>Allowed</td></tr><tr><td>Google-Extended</td><td>Allowed</td></tr></table>	GPTBot	Allowed	OAI-SearchBot	Allowed	ClaudeBot	Allowed	PerplexityBot	Allowed	Google-Extended	Allowed
GPTBot	Allowed											
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PerplexityBot	Allowed											
Google-Extended	Allowed											
	llms.txt	Good. You have an llms.txt file, which makes it easier for AI to understand your site structure.										
	Search Indexability	Good. This page is indexable by search engines and AI.										

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 3 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noreferrer noopener 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
About	Internal	Passing Juice
Report a lost or found pet	Internal	Passing Juice
Sign in	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	protect pet petplace adopt care report found adoption lost sign
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
petplace	3	✓	✗	✗	✗
pet	3	✓	✗	✗	✓
adopt	2	✗	✗	✗	✓
protect	2	✗	✗	✗	✗
care	2	✗	✗	✗	✗

Usability

	Url	Domain : petplace.com Length : 12
	Favicon	Great, your website has a favicon.

Usability

	Language	Good. Your declared language is en.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Perfect, your website has few JavaScript files.  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization

		https://www.petplace.com/sitemap.xml
	Robots.txt	http://petplace.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.
	HTTPS	Good. Your website is accessible over HTTPS.
	HTTPS Redirect	Good. HTTP requests are automatically redirected to HTTPS.
	Security Headers	No security headers are configured. Your site may be vulnerable to clickjacking, XSS, and other attacks.