

Access Denied

You don't have permission to access "http://petinsurance.com/" on this server.
Reference: #14-0d5fca/17-17688-0152-7b75a6d
https://www.squarespace.com/14-0d5fca/17-17688-0152-7b75a6d

Website review petinsurance.com

Generated on September 20 2026 21:09 PM

The score is 69/100



SEO Content

	Title	Pet Insurance by Nationwide® America's Best Pet & Vet Insurance Length : 65 Perfect, your title contains between 10 and 70 characters.																
	Description	Protect your pet with Nationwide. Get trusted pet insurance coverage for accidents, illnesses, wellness care and more! Ask for a quote and explore plans today! Length : 159 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Note: Meta keywords have not affected search rankings since 2009. Omitting them does not hurt your SEO.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Pet Insurance by Nationwide® America's Best Pet & Vet Insurance</td></tr><tr><td>url</td><td>https://www.petinsurance.com/</td></tr><tr><td>description</td><td>Protect your pet with Nationwide. Get trusted pet insurance coverage for accidents, illnesses, wellness care and more! Ask for a quote and explore plans today!</td></tr><tr><td>site_name</td><td>Nationwide Pet Insurance</td></tr><tr><td>image</td><td>https://images.ctfassets.net/440y9b545yd9/4DSKXKpmQWwNZUvJ8z4PAT/5861e9555a9f576fd80b6a2876fd8b64/nationwide_sq.jpg?fm=jpg&q=45&w=600</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Pet Insurance by Nationwide® America's Best Pet & Vet Insurance	url	https://www.petinsurance.com/	description	Protect your pet with Nationwide. Get trusted pet insurance coverage for accidents, illnesses, wellness care and more! Ask for a quote and explore plans today!	site_name	Nationwide Pet Insurance	image	https://images.ctfassets.net/440y9b545yd9/4DSKXKpmQWwNZUvJ8z4PAT/5861e9555a9f576fd80b6a2876fd8b64/nationwide_sq.jpg?fm=jpg&q=45&w=600
Property	Content																	
locale	en_US																	
type	website																	
title	Pet Insurance by Nationwide® America's Best Pet & Vet Insurance																	
url	https://www.petinsurance.com/																	
description	Protect your pet with Nationwide. Get trusted pet insurance coverage for accidents, illnesses, wellness care and more! Ask for a quote and explore plans today!																	
site_name	Nationwide Pet Insurance																	
image	https://images.ctfassets.net/440y9b545yd9/4DSKXKpmQWwNZUvJ8z4PAT/5861e9555a9f576fd80b6a2876fd8b64/nationwide_sq.jpg?fm=jpg&q=45&w=600																	

SEO Content

		image:secure_url https://images.ctfassets.net/440y9b545yd9/4DSKXKp mQWwNZUvJ8z4PAT/5861e9555a9f576fd80b6a287 6fd8b64/nationwide_sq.jpg?fm=jpg&q=45& w=600 image:width 600
	Headings	H11 H26 H318 H42 H50 H60 • [H1] Best. Pet insurance. Ever.SM • [H2] Pet insurance trusted by 1 million Americans • [H2] Customize your pet insurance policy to find the best coverage for your monthly budget. • [H2] Dog insurance • [H2] Cat insurance • [H2] How pet insurance works • [H2] Frequently Asked Questions • [H3] Does your employer offer pet insurance? • [H3] Accident • [H3] Illness • [H3] Wellness • [H3] Pet care, simplified. • [H3] Visit your vet • [H3] Submit claims • [H3] Receive cost reimbursements • [H3] Can I still use my vet? • [H3] What do the plans cover? • [H3] How does reimbursement work? • [H3] Can I cancel my policy before the term is up? • [H3] How do I choose the best pet insurance for me? • [H3] When does my coverage begin? • [H3] What is the annual deductible for pet medical insurance? • [H3] What are the limitations on coverage and medical costs? • [H3] How do you compare to other pet insurance companies? • [H3] How are my premiums determined? • [H4] Complete coverage. • [H4] Complete confidence.
	Images	We found 17 images on this web page. Good, most or all of your images have alt attributes.
	Modern Image Formats	Good. Your website uses next-generation image formats such as WebP or AVIF.
	Lazy Loading	Good. Lazy loading is applied to your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

AI Search Optimization (GEO)

	AI Crawler Access	Perfect! Major AI search and answer engines (GPTBot, ClaudeBot, PerplexityBot, etc.) are not blocked. Your content can be cited in AI search results. <table><tr><td>GPTBot</td><td>Allowed</td></tr><tr><td>OAI-SearchBot</td><td>Allowed</td></tr><tr><td>ClaudeBot</td><td>Allowed</td></tr><tr><td>PerplexityBot</td><td>Allowed</td></tr><tr><td>Google-Extended</td><td>Allowed</td></tr></table>	GPTBot	Allowed	OAI-SearchBot	Allowed	ClaudeBot	Allowed	PerplexityBot	Allowed	Google-Extended	Allowed
GPTBot	Allowed											
OAI-SearchBot	Allowed											
ClaudeBot	Allowed											
PerplexityBot	Allowed											
Google-Extended	Allowed											
	llms.txt	Good. You have an llms.txt file, which makes it easier for AI to understand your site structure.										
	Search Indexability	Good. This page is indexable by search engines and AI.										

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 43 links including 1 link(s) to files
	Statistics	External Links : norereferrer noopener 0% External Links : Passing Juice 16.28%

SEO Links

Internal Links 83.72%

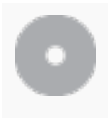
In-page links

Anchor	Type	Juice
Employers	Internal	Passing Juice
Veterinarians	Internal	Passing Juice
My Account	Internal	Passing Juice
Underwriting	Internal	Passing Juice
Pet insurance	Internal	Passing Juice
Dogs	Internal	Passing Juice
Cats	Internal	Passing Juice
Exotics	Internal	Passing Juice
Explore pet insurance	Internal	Passing Juice
Read reviews	Internal	Passing Juice
Customer stories	Internal	Passing Juice
Coverage	Internal	Passing Juice
All plans	Internal	Passing Juice
Frequently asked questions	Internal	Passing Juice
Compare providers	Internal	Passing Juice
The Nationwide difference	Internal	Passing Juice
Pet Healthzone	Internal	Passing Juice
VetHelpline	Internal	Passing Juice
PetRxExpress	Internal	Passing Juice
Forms	Internal	Passing Juice
Coverage forms with definitions	Internal	Passing Juice
Benefit schedules	Internal	Passing Juice
Insurer disclosure	Internal	Passing Juice
Submit a claim	Internal	Passing Juice

In-page links

Contact us	Internal	Passing Juice
no-obligation quote.	Internal	Passing Juice
cancellation timeframes	External	Passing Juice
Get a quote	Internal	Passing Juice
Retrieve a quote	Internal	Passing Juice
FAQs	External	Passing Juice
Refer a friend	Internal	Passing Juice
Find your employer	Internal	Passing Juice
Hambone Award	Internal	Passing Juice
Wacky Pet Names	Internal	Passing Juice
The Companion	Internal	Passing Juice
Site map	Internal	Passing Juice
Privacy	External	Passing Juice
Terms and conditions	External	Passing Juice
Accessibility	Internal	Passing Juice
Notice to CA residents	Internal	Passing Juice
California Consumer Privacy Act	External	Passing Juice
Nationwide.com	External	Passing Juice
Trustpilot	External	Passing Juice

SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : petinsurance.com Length : 16
	Favicon	Great, your website has a favicon.
	Language	Good. Your declared language is en.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 64 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Mobile

Optimization



XML Sitemap

Great, your website has an XML sitemap.

https://www.petinsurance.com/sitemaps/sitemap_allbreedbadges.xml

https://www.petinsurance.com/sitemaps/sitemap_allcatbreeds.xml

https://www.petinsurance.com/sitemaps/sitemap_alldogbreeds.xml

https://www.petinsurance.com/sitemaps/sitemap_companion.xml

https://www.petinsurance.com/sitemaps/sitemap_employer.xml

https://www.petinsurance.com/sitemaps/sitemap_hamboneawards.xml

https://www.petinsurance.com/sitemaps/sitemap_hamboneblog.xml

https://www.petinsurance.com/sitemaps/sitemap_hambonnominees.xml

https://www.petinsurance.com/sitemaps/sitemap_hambonnomineespets.xml

https://www.petinsurance.com/sitemaps/sitemap_healthzone.xml

https://www.petinsurance.com/sitemaps/sitemap_hzarticle.xml

https://www.petinsurance.com/sitemaps/sitemap_hzcategory.xml

https://www.petinsurance.com/sitemaps/sitemap_landing.xml

https://www.petinsurance.com/sitemaps/sitemap_mainwebsite.xml

https://www.petinsurance.com/sitemaps/sitemap_petgazette.xml

https://www.petinsurance.com/sitemaps/sitemap_pethealthconditions.xml

https://www.petinsurance.com/sitemaps/sitemap_pgarticle.xml

https://www.petinsurance.com/sitemaps/sitemap_pgcategory.xml

https://www.petinsurance.com/sitemaps/sitemap_vetsarticle.xml

https://www.petinsurance.com/sitemaps/sitemap_vetscategory.xml

https://www.petinsurance.com/sitemaps/sitemap_vetsevent.xml

https://www.petinsurance.com/sitemaps/sitemap_vetwebsite.xml

https://www.petinsurance.com/sitemaps/sitemap_video.xml

https://www.petinsurance.com/sitemaps/sitemap_voluntarybenefit.xml

https://www.petinsurance.com/sitemaps/sitemap_wackyarticle.xml

https://www.petinsurance.com/sitemaps/sitemap_wackyblog.xml

https://www.petinsurance.com/sitemaps/sitemap_wackycategory.xml

https://www.petinsurance.com/sitemaps/sitemap_wackypetnames.xml

Optimization

	Robots.txt	http://petinsurance.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. Google Tag Manager
	HTTPS	Good. Your website is accessible over HTTPS.
	HTTPS Redirect	Good. HTTP requests are automatically redirected to HTTPS.
	Security Headers	Good. Your website has sufficient security headers configured.