



Website review akc.org

Generated on September 20 2026 23:23 PM

The score is 70/100



SEO Content

	Title	American Kennel Club																	
		Length : 20																	
		Perfect, your title contains between 10 and 70 characters.																	
	Description	The AKC is the recognized and trusted expert in breed, health and training information for dogs.																	
		Length : 96																	
		Great, your meta description contains between 70 and 160 characters.																	
	Keywords	Note: Meta keywords have not affected search rankings since 2009. Omitting them does not hurt your SEO.																	
	Og Meta Properties	Good, your page take advantage of Og Properties.																	
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>American Kennel Club</td></tr><tr><td>url</td><td>https://www.akc.org/</td></tr><tr><td>site_name</td><td>American Kennel Club</td></tr></table>						Property	Content	locale	en_US	type	website	title	American Kennel Club	url	https://www.akc.org/	site_name	American Kennel Club
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	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>18</td><td>22</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] Everything We Do, We Do for Dogs • [H2] Declare Your Love and Register with the AKC • [H2] Top Stories • [H2] Latest Stories • [H2] Find The Right Breed • [H2] AKC Cares • [H2] AKC Canine Health Foundation						H1	H2	H3	H4	H5	H6	1	18	22	0	0	0
H1	H2	H3	H4	H5	H6														
1	18	22	0	0	0														

SEO Content

		• [H2] AKC Canine Health Foundation • [H2] Rescue Network • [H2] Rescue Network • [H2] AKC Reunite • [H2] AKC Reunite • [H2] AKC Humane Fund • [H2] AKC Humane Fund • [H2] Museum of the Dog • [H2] Museum of the Dog • [H2] Protecting Your Rights • [H2] Protecting Your Rights • [H2] Sports & Events • [H3] Conformation • [H3] Agility • [H3] Rally • [H3] Fast CAT • [H3] Virtual Home Manners • [H3] Scent Work • [H3] Obedience • [H3] Tracking • [H3] Herding • [H3] Earth Dog • [H3] Field Trials • [H3] Hunting • [H3] Farm Dog Certified • [H3] Lure Coursing • [H3] Coursing Ability • [H3] Coonhound • [H3] Trick Dog • [H3] ABOUT US + • [H3] Top Services + • [H3] Top Resources + • [H3] Get Involved + • [H3] Favorite Things +
	Images	We found 42 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Modern Image Formats	Your website does not use next-generation image formats (WebP/AVIF). Consider adopting them to reduce transfer size and improve loading speed.
	Lazy Loading	Good. Lazy loading is applied to your images.
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

AI Search Optimization (GEO)

	AI Crawler Access	Perfect! Major AI search and answer engines (GPTBot, ClaudeBot, PerplexityBot, etc.) are not blocked. Your content can be cited in AI search results. <table><tr><td>GPTBot</td><td>Allowed</td></tr><tr><td>OAI-SearchBot</td><td>Allowed</td></tr><tr><td>ClaudeBot</td><td>Allowed</td></tr><tr><td>PerplexityBot</td><td>Allowed</td></tr><tr><td>Google-Extended</td><td>Allowed</td></tr></table>	GPTBot	Allowed	OAI-SearchBot	Allowed	ClaudeBot	Allowed	PerplexityBot	Allowed	Google-Extended	Allowed
GPTBot	Allowed											
OAI-SearchBot	Allowed											
ClaudeBot	Allowed											
PerplexityBot	Allowed											
Google-Extended	Allowed											
	llms.txt	Good. You have an llms.txt file, which makes it easier for AI to understand your site structure.										
	Search Indexability	Good. This page is indexable by search engines and AI.										

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 67 links including 1 link(s) to files
	Statistics	External Links : noreferrer noopener 0% External Links : Passing Juice 8.96%

SEO Links

Internal Links 91.04%

In-page links

Anchor	Type	Juice
Make It Official Today	Internal	Passing Juice
Feature	Internal	Passing Juice
Meet Junior Handler Neveah Stadtfeld	Internal	Passing Juice
Breed Preservation	Internal	Passing Juice
Is the Vizsla Right for You?	Internal	Passing Juice
General Health	Internal	Passing Juice
High Blood Pressure in Dogs: What to Know	Internal	Passing Juice
Safety	Internal	Passing Juice
Can Small Dogs Play With Large Dogs?	Internal	Passing Juice
Expert Advice	Internal	Passing Juice
The Quest to Extend Your Dog's Lifespan	Internal	Passing Juice
Family Dog Magazine	Internal	Passing Juice
Can Your Dog Be a Spotted Lanternfly Detection Dog?	Internal	Passing Juice
Finnish Spitz	Internal	Passing Juice
Learn About AKC Canine Health Foundation	External	Passing Juice
Learn About AKC Rescue Network	Internal	Passing Juice
Learn About AKC Reunite	External	Passing Juice
Learn About AKC Humane Fund	External	Passing Juice
Learn About AKC Museum of the Dog	External	Passing Juice
Learn About AKC Government Relations	Internal	Passing Juice
Find Events Near You	Internal	Passing Juice
About AKC	Internal	Passing Juice
Our Mission	Internal	Passing Juice

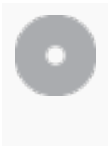
In-page links

Our History	Internal	Passing Juice
Minutes & Reports	Internal	Passing Juice
AKC Library & Archives	Internal	Passing Juice
Awards & Honors	Internal	Passing Juice
Press Center	Internal	Passing Juice
Careers	Internal	Passing Juice
Newsletter Subscriptions	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Find a Puppy	Internal	Passing Juice
Find a Dog Groomer	Internal	Passing Juice
Register	Internal	Passing Juice
Enroll a Mixed-Breed Dog	Internal	Passing Juice
Dog Training Help	Internal	Passing Juice
Shop AKC Store	Internal	Passing Juice
Delegates Portal	Internal	Passing Juice
Downloadable Forms	Internal	Passing Juice
Rules, Regulations & Policies	Internal	Passing Juice
Answer Center	Internal	Passing Juice
Judges' Directory	Internal	Passing Juice
Government Relations	Internal	Passing Juice
Inspections & Compliance	Internal	Passing Juice
Working It Out Guide & FAQs	Internal	Passing Juice
Active Shooter & Mass Attack Safety Resources	Internal	Passing Juice
Participate in an Event	Internal	Passing Juice
Donate to AKC	Internal	Passing Juice
Find a Dog Club	Internal	Passing Juice
AKC Humane Fund	External	Passing Juice
Watch Dog Shows	External	Passing Juice

In-page links

Top 100 Girl Dog Names	Internal	Passing Juice
Top 100 Boy Dog Names	Internal	Passing Juice
Most Popular Dog Breeds	Internal	Passing Juice
Hypoallergenic Dog Breeds	Internal	Passing Juice
Why Do Dogs Eat Poop?	Internal	Passing Juice
Why Is My Dog Limping?	Internal	Passing Juice
How to Remove a Tick	Internal	Passing Juice
How to Potty Train a Puppy	Internal	Passing Juice
Best Dog Podcast	Internal	Passing Juice
Advertise With AKC	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Notice	Internal	Passing Juice
CA Privacy Rights	Internal	Passing Juice
Website Info & FAQs	Internal	Passing Juice
Linking Policy	Internal	Passing Juice
Material Reproduction Policy	Internal	Passing Juice

SEO Keywords



Keywords Cloud

sheepdog terrier dogs dog breed spaniel american hound
shepherd akc

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dog	70	✖	✖	✔	✔
terrier	42	✖	✖	✖	✖
akc	41	✖	✖	✔	✔
dogs	21	✖	✖	✔	✔

Keywords Consistency

spaniel

16



Usability

	Url	Domain : akc.org Length : 7
	Favicon	Great, your website has a favicon.
	Language	Good. Your declared language is en.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 88 Warnings : 15
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.akc.org/sitemap_index.xml
	Robots.txt	http://akc.org/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. Google Tag Manager Meta Pixel (Facebook)
	HTTPS	Good. Your website is accessible over HTTPS.
	HTTPS Redirect	Good. HTTP requests are automatically redirected to HTTPS.
	Security Headers	Only some security headers are configured. Consider adding X-Frame-Options, Content-Security-Policy, and others.